eHealth Cluster Development Survey - Summary
March 2016

Headline Data

What should the cluster do, and how?

- 97% of respondents said that the concept of an eHealth Cluster in the Liverpool City Region is a good idea.

- The five most important services that the cluster could provide were identified as:
  - Highlighting opportunities for local organisations
  - Helping SMEs access the NHS Market
  - Providing an impartial, coordinated focal point for eHealth in the LCR
  - Maximising local economic benefit from the skills and resources we have in LCR
  - Helping Public Bodies to be aware of the local SMEs

- The five least important services were:
  - Facilitating opportunities for co-creation
  - Facilitating access to groups of service users
  - Signposting to sector specific business support
  - Provision of sector specific business support
  - Holding networking events

- Asked "What do you see as the benefits the eHealth Cluster can bring?" answers fell into the following categories:
  - Acting as a Focal Point
  - Sharing Knowledge and Information (between members and from the cluster management)
  - Facilitating Collaborative Working
  - Representing and promoting organisations and sector
  - Education – of Public Sector procurement, H&SC organisations, Tech organisations
  - Helping development of businesses – support for growth

Who should pay membership fees?

- Asked if members should pay fees, only 28% said no or don't know, 29% said yes, and 43% said maybe

- The most popular categories to definitely pay fees were :
  - Supply Chain Partners - 52%
  - Academic and Research Organisations – 44%
  - Public bodies and professionals (e.g. Local authorities, NHS bodies) – 44%
  - Support Functions – 41%